

LOCAL CITIZENS' COMMITTEE MEETING
Sault Ste. Marie District
Monday, December 17, 2001 - 5:30 p.m.
Water Tower Inn - Library Room

Prior to the meeting, LCC members and guests had an excellent dinner. After the dinner, Ron Reffle presented a gift to retiring LCC member Gerry Bennett. On behalf of the LCC, Ron also thanked Tom Mispel-Beyer for his contributions to the committee in his capacity as Acting District Manager for the last 6 months and Bernie Mueller for all his efforts over the years as the Algoma Area Forester. Bernie is retiring on Tuesday December 18th.

AGENDA

1. CALL TO ORDER

Michael Thompson, Chairman called the meeting to order with a quorum present at 7:10 p.m.

2. INTRODUCTIONS

Introductions were not necessary.

3. APPROVAL OF AGENDA

A motion to approve the agenda was made by Brad Jourdin, seconded by Jeff Hinich. Motion carried.

4. APPROVAL OF THE MINUTES OF THE November 19, 2001 MEETING

A motion to approve the minutes was made by Lise Vorlicek, seconded by Kerry Sinibaldi. Motion carried.

5. ACTION ARISING FROM MINUTES OF THE November 19, 2001 MEETING

- 1) Ron sent thank you notes to Tim Lyhman and Gerry Bennett and invited them, along with Robin MacIntyre, to the December meeting. Plaques were made for both Robin and Tim.

ACTION: Ron to invite Tim and Robin to the next meeting in order to present the plaques.

- 2) LCC vacancies is on tonight's agenda.
- 3) Jim revised the Wood Creek amendment to include the road restrictions as per the November meeting.

- 4) The communications plan is on tonight's agenda.
- 5) Jim contacted Betty Van Kerkhof (MNR) concerning the LCC's request to review the draft audit. Betty will not release the draft audit to anyone outside of MNR and the SFL.

6. CORRESPONDENCE

Michael Thompson received a phone call from Bob Rollins from Wilderness Riders. They are trying to make changes to Bill 101 (Motorized Snow Vehicle Act) and would like to come to the LCC to make a presentation. Mike explained the purpose of the LCC and suggested that there was no point in trying to lobby the LCC to make changes to the act but since their group uses Crown land then they should focus their presentation on how forest management planning impacts their club.

ACTION: Mike to invite the club to a future meeting as guest speaker.

Ron received an email from Robin MacIntyre thanking the committee for the dinner invitation but was not available to attend. (copy attached).

Ron also sent out three letters to Robin, Tim and Gerry as previously mentioned.

7. REGULAR BUSINESS

1. *Communications Plan - Art Osborne*

Art outlined the matrix that he had previously prepared and focused on the Great Outdoor show. The LCC has a booth that was paid for last year and the committee needs to come up some ideas on what to put in the booth. The show is on March 22 to 24, 2002.

The LCC needs to work on the messages to the public about the LCC.

Some of the messages discussed included:

- Help various stakeholders to be aware of the LCC;
- How do others engage with the LCC;
- Educate/inform re forest resource management;
- Generate interest for LCC membership.

There is a need for the LCC to communicate and Art outlined some of the tools on the matrix that include newspaper ads and news releases and the Shaw Cable "Plugged In" show. We are also linked into the Northeast Region's LCC web page, although nothing has shown up on it as yet.

ACTION: Ron to contact the web page person to see if there is a problem.

The web page is something that could be promoted at the outdoor show. The Chamber of Commerce also has a tabloid that goes out prior to the outdoor show. They are offering a 1/8 page ad for \$195.00. All members agreed that this would be a good idea.

ACTION: Art to make arrangements for the ad in the tabloid.

Art asked the members for some volunteers to help him brain storm some ideas for the show. Brad, Steve, Mike, Lise, Kerry and Allen agreed to help out.

Art suggested that the matrix should be updated on a regular basis. It was agreed that communications would be standing item at all meetings.

ACTION: Ron to place Communications as a standing item on all future agendas.

There was also some discussion about preparing a brochure, promotional handouts and a draw prize for the show. Jim mentioned that MNR and FON has some handout material on FMP. Jim will provide this info to Art.

Art also mentioned that members may get into speaking engagements such as schools, clubs etc. and that the LCC should have some overheads or power point presentations prepared. Ron suggested that if the group could provide the presentation then MNR staff could prepare the power point/overheads.

ACTION: The communications sub-committee will provide some options for the outdoor show at the January meeting.

2. LCC Vacancies - All

Mike outlined the current list of vacancies on the committee. There was some discussion on splitting the "Other Crown Users" sector into "Non-Motorized Users" and "Motorized Users" positions. The LCC members present agreed that **the LCC recommends to the District Manager that this position should be split.** Serge said that he would have an answer at the next meeting.

The committee discussed the "Municipalities" sector and suggests that it be removed.

Andy Peterson (Alt. - Prospectors) will become more active in the association in the new year and discuss a primary candidate with the association president at their next meeting.

Don Hall asked Serge how would the Naturalists go about getting an alternate. Serge said that the Sault Naturalists should send a note to Serge nominating an member with some background on the individual.

Art asked the same question for the General Public sector. Art should make a request for an alternate in writing to the DM. If the DM agrees, then the position would be advertised.

John Schreiber suggested that MNR should contact the two First Nations to ensure that they are aware of the opportunity for them as members.

ACTION: Serge to contact the two First Nations concerning their membership on the LCC.

3. FMP Update - Jim Miller

Jim handed out the FMP amendment and AWS revision lists. He mentioned that Revision #12 is for the Family Tree plant for next spring.

Due to the wet weather operations are almost at a standstill:

- Domtar is hauling only;
- St. Marys is hauling only;
- Barry Henson has gone to Wawa;
- Midway is operating in SnowTwp.

4. OLL Update - Ron Reffle

Ron handed out the update. Members asked that the OLL update be taken off as a standing agenda item but should be put in the members' mail out packages.

5. District Manager's Update

This will be put in the members' mailout.

6. LCC Budget

Ron handed out the LCC budget update to all members present.

7. New Business

1) News Releases

Ron handed out several recent news releases to all members present. Jim Miller commented that the news release on Clearcutting had some erroneous information in it.

2). Timber EA Process

Ron mentioned that there will be public session on the Timber EA process across Ontario this winter. There will be a session held in the Soo on Feb. 1st.

ACTION: Ron to arrange for a guest speaker for the Timber EA process for the January meeting.

9. ADJOURNMENT

The meeting was adjourned at 8:30 pm.

10. NEXT MEETING

The next meeting will be held on **Monday January 14, 2002 at 5:30 p.m. at the Roberta Bondar Building.**

Ron Reffle
Recording Secretary
Local Citizens' Committee

Attachments